



Order / Rev: 705675  
 Alt Order #: 06271796  
 Flight Dates: 08/11/12 - 08/17/12

Advertiser: Republican National Committee  
 Product Desc: RNC  
 Estimate: 2993

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	08/17/12	08/17/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$600.00		0.00						
E 4	WKYC	08/17/12	08/17/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$3,000.00		0.00						
E 5	WKYC	08/17/12	08/17/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$1,000.00		0.00						
E 6	WKYC	08/17/12	08/17/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$1,400.00		0.00						
E 7	WKYC	08/13/12	08/13/12	Days of Our Lives Days of Our Lives	CM	1p-2p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$500.00		0.00						
E 8	WKYC	08/13/12	08/13/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$2,800.00		0.00						
E 9	WKYC	08/13/12	08/13/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$850.00		0.00						
E 10	WKYC	08/13/12	08/13/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$600.00		0.00						
E 11	WKYC	08/13/12	08/13/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$750.00		0.00						
E 12	WKYC	08/13/12	08/13/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$3,000.00		0.00						
E 13	WKYC	08/13/12	08/13/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	2		\$1,000.00		0.00						
E 14	WKYC	08/13/12	08/13/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$1,400.00		0.00						
E 15	WKYC	08/13/12	08/13/12		CM	9-10p	M-----	:30	3	\$2,800.00	P-2	0.00	NM	3	\$8,400.00

Advertiser:	Republican National Committee
Product Desc:	RNC
Estimate:	2993

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime B											
				Mon Prime B											
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	M-----		3		\$2,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	08/13/12-08/19/12	Mon Prime B			9-10p		M-----	:30	<del>(\$2,800.00)</del>		0.00	NM		
See MG 15.4, 15.5, 15.6															
2	NKYC	08/13/12-08/19/12	Mon Prime B			9-10p		M-----	:30	<del>(\$2,800.00)</del>		0.00	NM		
See MG 15.4, 15.5, 15.6															
3	NKYC	08/13/12-08/19/12	Mon Prime B			9-10p		M-----	:30	<del>(\$2,800.00)</del>		0.00	NM		
See MG 15.4, 15.5, 15.6															
4	NKYC	08/13/12-08/13/12	Mon Prime Other			8-10p	(8:00 PM-10:00 M	M-----	:30	\$2,800.00		0.00	NM		
Ⓜ MG for 15.1, 15.2, 15.3															
5	NKYC	08/13/12-08/13/12	Mon Prime Other			8-10p	(8:00 PM-10:00 M	M-----	:30	\$2,800.00		0.00	NM		
Ⓜ MG for 15.1, 15.2, 15.3															
6	NKYC	08/13/12-08/13/12	Mon Prime Other			8-10p	(8:00 PM-10:00 M	M-----	:30	\$2,800.00		0.00	NM		
Ⓜ MG for 15.1, 15.2, 15.3															
E 16	WKYC	08/11/12	08/11/12	Sat 6-630p	CM	6-630p	-----S-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Channel 3 News at 6P SAT											
OLYMPIC EN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S-		1		\$3,000.00		0.00					
E 17	WKYC	08/11/12	08/11/12	SAT TDY	CM	7a-9a	-----S-	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
				NBC Today Show (Sa)											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S-		2		\$900.00		0.00					
E 18	WKYC	08/11/12	08/11/12	Olympics Zone	CM	Olympics Zone	-----S-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Olympics Zone											
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S-		1		\$3,000.00		0.00					
E 19	WKYC	08/11/12	08/11/12	Olympics Prime	CM	Olympic Primetime	-----S-	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
				Olympic Primetime											
OLYMPIC PT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S-		1		\$12,000.00		0.00					
E 20	WKYC	08/11/12	08/11/12	Olympics Weekend DT	CM	Olympics Weekend	-----S-	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				Olympics Weekend DT											
OLYMPIC WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S-		2		\$2,500.00		0.00					
E 21	WKYC	08/12/12	08/12/12	Sun 6-630p	CM	6-630p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Channel 3 News at 6p SUN											
OLYMPIC EN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S		1		\$3,000.00		0.00					
E 22	WKYC	08/12/12	08/12/12	Olympics Weekend DT	CM	Olympics Weekend	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
				Olympics Weekend DT											
OLYMPIC WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----S		2		\$2,500.00		0.00					
E 23	WKYC	08/16/12	08/16/12	Days of Our Lives	CM	1p-2p	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Days of Our Lives											
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	---T---		1		\$500.00		0.00					
E 24	WKYC	08/16/12	08/16/12	M-F 11-1135p	CM	11-1135p	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				Channel 3 News at 11p M-F											
CH 3 NWS AT 11															

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 Alt Order #: 06271796  
 Flight Dates: 08/11/12 - 08/17/12

Advertiser: Republican National Committee  
 Product Desc: RNC  
 Estimate: 2993

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WKYC	08/16/12	08/16/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$2,800.00		0.00						
E 25	WKYC	08/16/12	08/16/12	Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$850.00		0.00						
E 26	WKYC	08/16/12	08/16/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$600.00		0.00						
E 27	WKYC	08/16/12	08/16/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
E 28	WKYC	08/16/12	08/16/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CH 3 NWS AT 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$1,400.00		0.00						
E 29	WKYC	08/16/12	08/16/12	M-F 7-9a Today Today Show	CM	7a-9a	---T---	:30	2	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	08/13/12-08/19/12		M-F 7-9a Today		7a-9a	---Th-----	:30		<del>(\$1,000.00)</del>		0.00	NM		
See MG 45.2,45.3 [NA/HRA]															
E 30	WKYC	08/16/12	08/16/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$1,400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	08/13/12-08/19/12		M-F 730-8p		730-8p	---Th-----	:30		<del>(\$1,400.00)</del>		0.00	NM		
See MG 30.2															
2	NKYC	08/13/12-08/17/12		M-F 730-8p		730-8p	MTW--F----	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 30.1 08/16															
E 31	WKYC	08/16/12	08/16/12	Browns Pre-Game Browns Pre-Game	CM	Browns Pre-Game	---T---	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
BROWNS PRE-GM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$5,500.00		0.00						
E 32	WKYC	08/16/12	08/16/12	Browns Pre-Season Football Browns Pre-Season Football	CM	Browns Pre-Season	---T---	:30	2	\$7,500.00	P-2	0.00	NM	2	\$15,000.00
BROWNS V. DET 8/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2		\$7,500.00		0.00						
E 33	WKYC	08/14/12	08/14/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	-T-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
CH 3 NWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$2,800.00		0.00						
E 34	WKYC	08/14/12	08/14/12	Tonight Show Tonight Show	CM	1135p-1237a (11:35 PM-12:35 XM)	-T-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00

Order / Rev: 705675  
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 Flight Dates: 08/11/12 - 08/17/12

Advertiser: Republican National Committee  
 Product Desc: RNC  
 Estimate: 2993

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					1	\$850.00		0.00			
E 35	WKYC	08/14/12	08/14/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- T - - - - -	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
LIVE LAKESIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					1	\$250.00		0.00			
E 36	WKYC	08/14/12	08/14/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	- T - - - - -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					1	\$600.00		0.00			
E 37	WKYC	08/14/12	08/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	- T - - - - -	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					1	\$750.00		0.00			
E 38	WKYC	08/14/12	08/14/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	- T - - - - -	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CH 3 NWS AT 7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					1	\$1,400.00		0.00			
E 39	WKYC	08/14/12	08/14/12	M-F 7-9a Today Today Show	CM	7a-9a	- T - - - - -	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					2	\$1,000.00		0.00			
E 40	WKYC	08/14/12	08/14/12	M-F 730-8p Entertainment Tonight	CM	730-8p	- T - - - - -	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- T - - - - -					1	\$1,400.00		0.00			
E 41	WKYC	08/15/12	08/15/12	Days of Our Lives Days of Our Lives	CM	1p-2p	- - W - - - -	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
DAYS-OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - - -					1	\$500.00		0.00			
E 42	WKYC	08/15/12	08/15/12	Tonight Show Tonight Show	CM	1135p-1237a	- - W - - - -	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - - -					1	\$850.00		0.00			
E 43	WKYC	08/15/12	08/15/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	- - W - - - -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - - -					1	\$600.00		0.00			
E 44	WKYC	08/15/12	08/15/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	- - W - - - -	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - - -					1	\$3,000.00		0.00			
E 45	WKYC	08/15/12	08/15/12	M-F 7-9a Today Today Show	CM	7a-9a	- - W - - - -	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	- - W - - - -					1	\$1,000.00		0.00			

Order / Rev: 705675  
 Alt Order #: 06271796  
 Flight Dates: 08/11/12 - 08/17/12

Advertiser: Republican National Committee  
 Product Desc: RNC  
 Estimate: 2993

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WKYC	08/15/12	08/15/12	M-F 7-9a Today Today Show	CM	7a-9a	--W----	:30	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--W----		1		\$1,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NKYC	08/13/12-08/19/12		M-F 7-9a Today		7a-9a	--W-----	:30		<del>(\$1,000.00)</del>	0.00	NM			
	See MG 45.2,45.3 [NA/HRA]														
2	NKYC	08/13/12-08/19/12		M-F 7-9a Today		7a-9a	---ThF----	:30		\$1,000.00	0.00	NM			
	Ⓜ MG for 45.1,29.1														
3	NKYC	08/13/12-08/19/12		M-F 7-9a Today		7a-9a	---ThF----	:30		\$1,000.00	0.00	NM			
	Ⓜ MG for 45.1,29.1														
E 46	WKYC	08/15/12	08/15/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--W----		1		\$1,400.00		0.00					
													Totals	55	\$108,400.00